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Online Portfolio: <http://home.roadrunner.com/~bhmonroe/>

I'm seeking a position or projects that will utilize my unique combination of technical expertise, creativity and problem-solving abilities. As a graphic designer and art director with many years experience in editorial and marketing art departments, I possess a high level of proficiency and technical knowledge for both traditional print and new media. My experience and ability to adapt to new situations, along with my constant curiosity to dig deeper into the constantly evolving technologies for graphic design today, allow me to apply a broader range of skill sets to my work than most designers.

EXPERIENCE

2006-2009

Nielsen Business Media Art Director, Commercial Property News Magazine – designed and completed layouts for biweekly trade magazine, including cover photo illustrations, info graphics and extensive tabular data; all within a PDF workflow sending files directly to press. Also designed marketing materials, web based newsletters and graphics as well as html promotional materials.

2002-2005

SourceMedia..... Senior Art Director, Marketing Art – supervised art department with a full-time staff of eight designers and varying number of freelance designers responsible for producing marketing and promotional materials for all of the company's publications, web sites and conferences – brochures, house ads, direct mail, circulation materials, web ads, media kits, html e-mail promotions, design support for web developer, advertising supplements and advertorials. Management duties included-hiring staff, conducting annual reviews for staff, establishing workflow procedures, tracking project progress, and provide billable hours reports for internal budgeting.

2000-2002

Thomson Media Senior Art Director for Special projects – designed and produced supplements advertorials, house ads, marketing and promotional materials, provided graphic design support for web developer, designed company intranet web site – duties also included providing staff management back-up for the department head.

1993-2000

Securities Data Publishing..... Art Director-responsibilities include the design and production of a monthly magazine plus the oversight of three others as well as designing marketing and promotional materials for publications and conferences and special advertising inserts.

Freelance Work

Chemical Week Magazine-editorial page layout, illustration, circulation promotional materials. Traders Magazine-editorial page layout. CMP, Windows Magazine- editorial page layout. Cahners Publishing- circulation promotional materials.

Education

North Carolina School of the Arts BFA
 New York University Graduate Study
 Pratt Institute Computer Graphics
 Noble Desktop..... Various classes

Skills—Proficiency in all the major Mac OSX-based desktop publishing programs—QuarkXpress, InDesign, Adobe Illustrator, Freehand, Photoshop, DeltaGraph, Adobe Acrobat, Dreamweaver, Fireworks, Flash, MS Word, PowerPoint and Excel.